1 VILLAGE CENTRE PROJECT - UNDERSTANDING THE PROJECT

Brief

The main objective of the scheme is to create a new attractive and vibrant heart to the village and point of focus for the community that would have the following qualities:

- Identifiable sense of place and reflecting Witton's character, history and place in the wider landscape
- Create a visually attractive, welcoming and safe place that the community will enjoy using and take pride in
- Create a congregating space for a range of events throughout the year to allow people to come together
- Integrate the new McColls outlet

Heritage







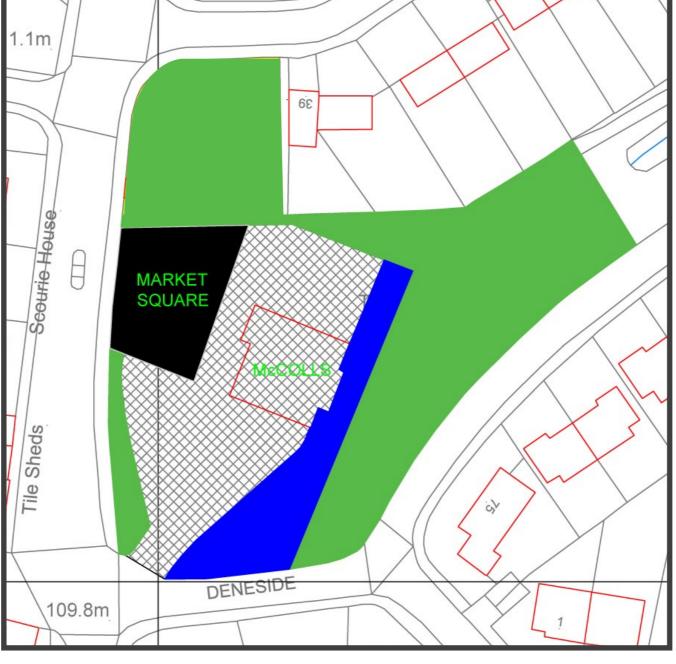




Site Context



Protected Green space map



Village Centre Project



Aerial image showing the site in relation to the White Tun (now (McColls)

Key Issues & Outcomes

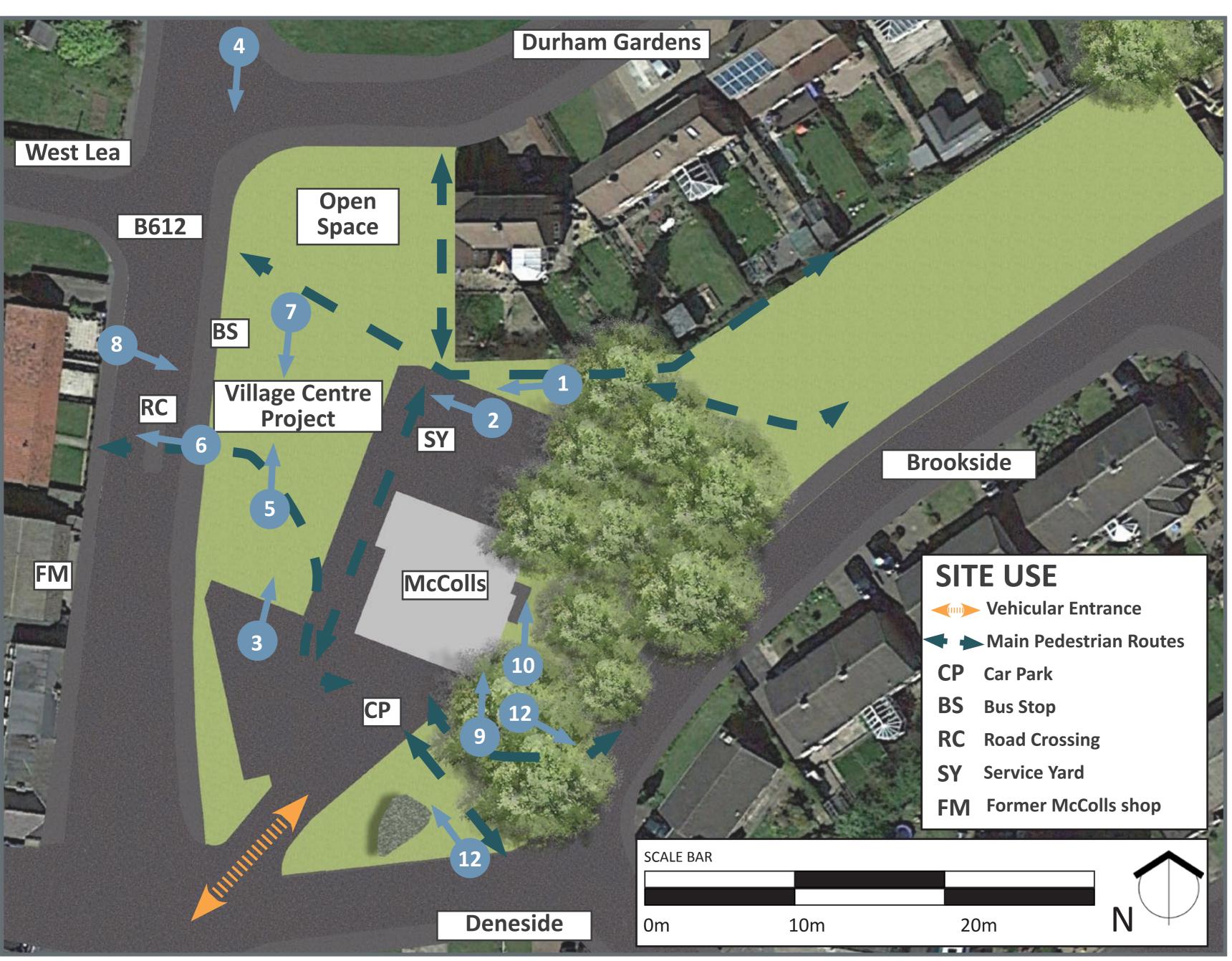
- Engage to **ensure support** for this important scheme
- Resolve conflicts in terms of the use of the area pedestrian / vehicular movement, commercial / public use, parking / deliveries / road use
- Ensure that scheme is designed to a high quality, distinctive and has impact
- Review possible future development **opportunities**
- Ensure the paths are accessible for all and safe
- Ensure scheme is **robust** and not susceptible to vandalism

- Ensure works require minimal maintenance
- Ensure that the area is safe at all times of the day and throughout the seasons
- Ensure that the planting proposals do not screen the store and open space
- Liaise with McColls to understand their requirements in terms of access, visibility, servicing, waste management
- Ensure that the McColls store area and the public realm area appears as an integrated and vibrant open space

Programme

- Public Consultation
- Start on site Autumn 2016
- Completion winter 2016

2 VILLAGE CENTRE PROJECT - SITE SURVEY & ANALYSIS



























Analysis outlining- Strengths, Weaknesses, Opportunities & Threats

Strengths

- Key open space in village centre
- One of linked green spaces running through spine of village
- Highly visible from main road
- Linked to the green corridor of Dene Burn
- Adjacent to McColls, a busy shop and car park
- Adjacent to bus stop
- Local Primary School and several societies nearby High pedestrian flow
- No constraints in terms of existing features
- Questionnaire shows support for project

Weaknesses

- The small size of site limits use and provides design constraints
- Busy, noisy road, speeding traffic running adjacent to site
- Car park and service yard at McColls, located adjacent to site are busy

Opportunities

- Potential to reduce traffic speed through village by introducing chicanes High demand for a community space which encourages events
- Enhance the setting of McColls
- Move adjacent bus stop up the hill a little to avoid danger of drivers driving the wrong side of the refuge
- Potential for paths linking to space from Durham Gardens, Deneside and Brookside
- Inclusion of a key landmark feature
- Inclusion of village sign and interpretation

Threats

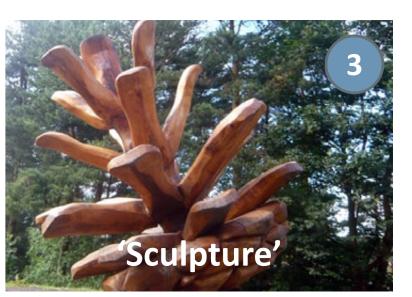
- Land is leased and not owned by Parish Council
- Access arrangements
- Relationship with road and inability of Durham CC to introduce traffic
- Introduction of features that might prove unpopular or increase levels of anti social behaviour

3 VILLAGE CENTRE PROJECT - MASTERPLAN IDEAS

























Community Spaces

Lanchester, County
Durham





Sacriston, County Durham





St Thomas's Square, London





Kings Heath Village Square, Birmingham





Media City, Manchester





4 VILLAGE CENTRE PROJECT COMMUNITY SPACE IDEAS

Requirements

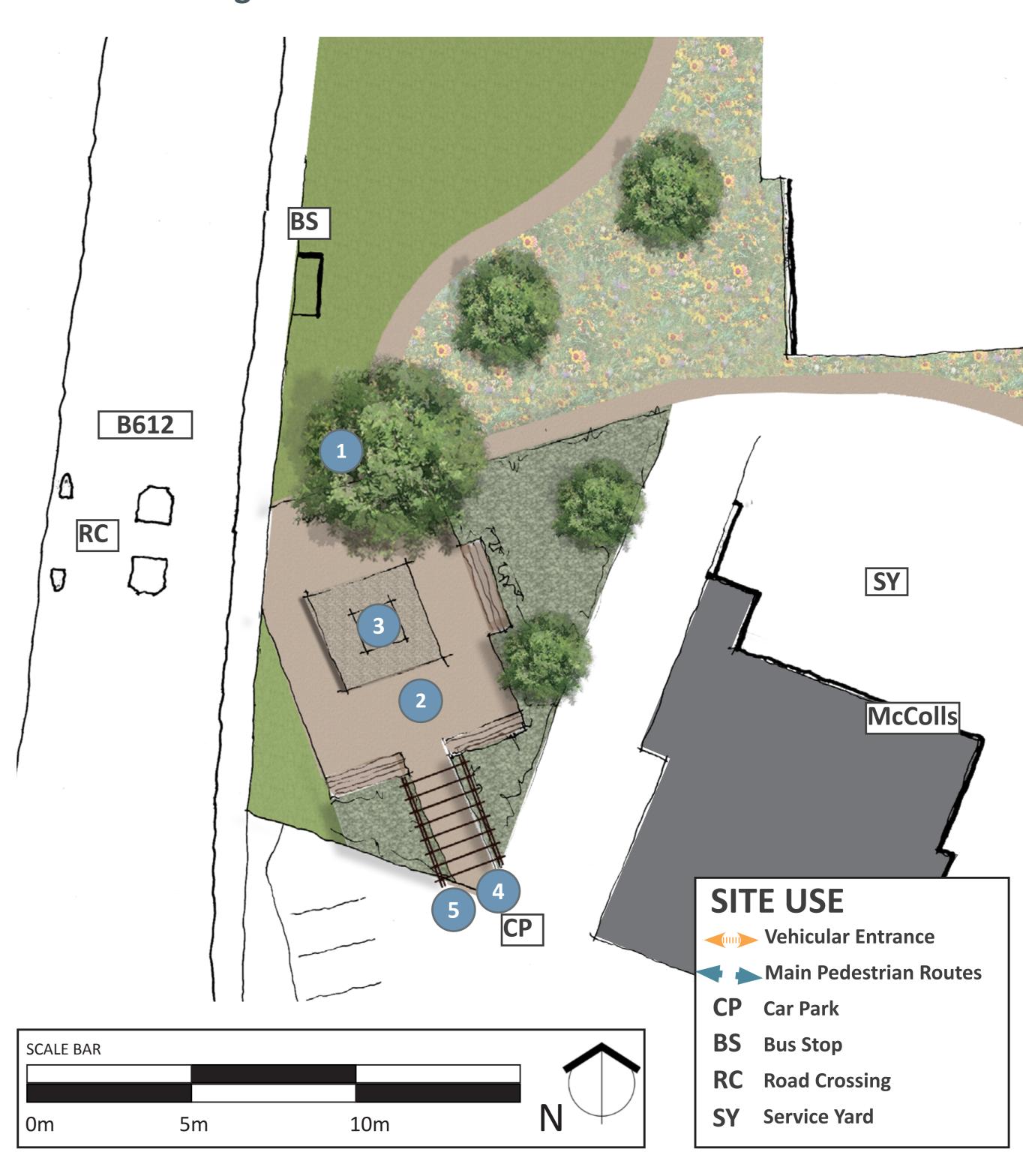
We envisage that the scheme could include the following features and works:

- New paths linking with existing footways
- Shelter / focal feature / sculpture
- Review the existing White Tun car park and access
- Resurface car park and planting to soften planting
- Lighting of paths to McColls
- Integration of Christmas Lights
- Street furniture seats, waste bins, bollards, cycle racks, community notice board
- Attractive but planting scheme that require minimal maintenance from Parish Council
- Potential themes for interpretation could include;
 cup and ring markings, farming, mining, churches,
 schools, etc
- Ensure materials complement McColls there is the potential to use dark brick

Concepts



Indicative Design Idea



Precedent Images





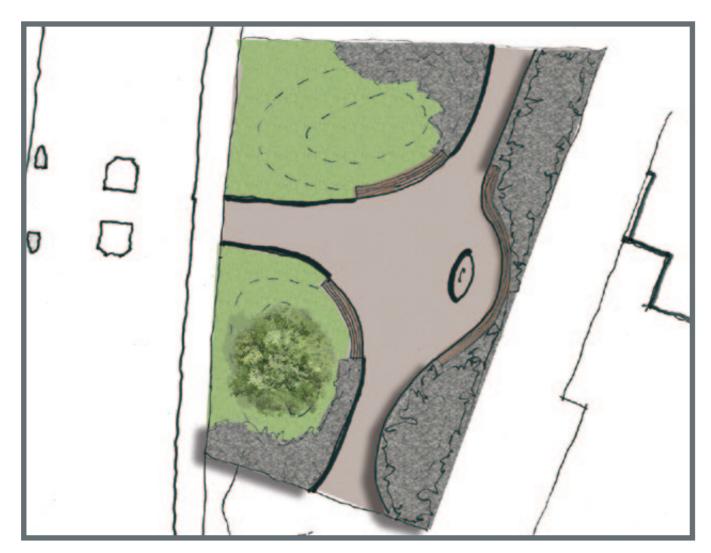


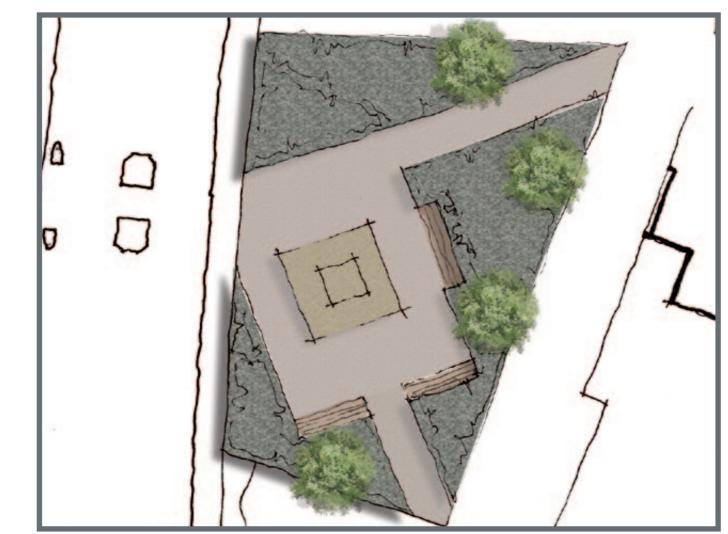






Indicative Design Ideas







PROPOSALS

